

A *Look* into the **T.J. Martell Foundation**

Leukemia, Cancer and AIDS Research

- ◆ The T.J. Martell Foundation for Leukemia, Cancer and AIDS Research was founded in 1975 when music industry executive Tony Martell promised his son, T.J., a young victim of leukemia, he would raise \$1 million to fight the disease. In its 34 years, the Foundation has provided over \$240 million to support innovative medical research in fighting these diseases.
- ◆ We encourage our scientists to leverage our funds with other larger funding sources, such as the *National Institute of Health* and the *National Cancer Institute*. This has been done successfully by many of our researchers and we can conservatively estimate that our funding has resulted in more than \$1 billion in additional research funding.
- ◆ Current research facilities funded by the Foundation include:
 - Mount Sinai Medical Center
 - Columbia-Presbyterian Cancer Center
 - Harvard/Massachusetts General Cancer Center
 - Mayo Clinic
 - Memorial Sloan-Kettering Cancer Center
 - Vanderbilt-Ingram Cancer Center
 - Childrens Hospital Los Angeles
 - Winship Cancer Institute at Emory University
- ◆ Research Breakthroughs include:
 - The T.J. Martell Foundation has funded the research which helped design and create the “chemo-therapeutic cocktail” which is now the worldwide standard for treating breast cancer.
 - The “Gold Standard” of care for treating refractory prostate cancer was developed by a T.J. Martell Foundation funded researcher.
 - Neuroblastoma, a deadly form of cancer attacking young children, had a survival rate of less than 20%. For 10 years, the T.J. Martell Foundation has supported research in this field and now the cure rate is 80%. We continue to fund this effort with the expectation that we will soon have a 100% cure rate.
 - In 2005, the T.J. Martell Foundation supported researchers at Columbia Presbyterian Medical Center who isolated the “killer” prostate cancer gene (oncogene). Work has begun on developing targeted therapy to block or turn-off this prostate oncogene.
- ◆ Because of our unique connections to the music industry, our fundraising activities generate interest, excitement and enthusiasm. We are proud of our long history and our reputation for thinking “out of the box” when it comes to raising money. As we expand our base of support beyond the music industry, we are gaining attention from industries like entertainment, finance, and travel.
- ◆ Fundraising events include:
 - Annual Awards Gala, our signature event in New York
 - Honors Gala, our signature event in Nashville
 - Family Day in New York and Los Angeles
 - Wine Dinners in NY, Nashville, LA and Atlanta
 - Celebrity golf tournaments in Nashville and LA
 - Walk-a-thons
 - Creative gourmet dinners with guest chefs
 - Online auctions
 - Celebrity golf tournaments in Nashville and LA
 - Country on the Beach in Cancun
- ◆ Please visit us at www.tjmartellfoundation.org.